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BRADY LEGLER

Rising jewelry designer cultivates creativity from family inspiration

Posted by Lauren Sasich on August 04, 2010 03:21 p.m.



Inspiration is often times difficult to come by for many designers looking to be creative. For Brady Legler, this was not the case. After the unfortunate passing of his grandmother in May 2008, Brady decided to take her fashion ideas and put them into an art form by creating one-of-a-kind jewelry.

Lou Legler, Brady's grandmother, was a fashion model from the 1940's to the 1960's. Brady's muse had her own ideas of what fashion should be and said, "Never blend in, find something you like, and add something of yourself to it. Style is not buying designer head to toe, style is taking something and making it yours."

The Kansas City native designer's jewelry line is reflective of her in that way. Brady says, "I like to create, I always have for as long as I can remember. I like the freedom I feel when I take an idea and am able to materialize it in to something real."

The materials he uses range from pearls to metal chains and leather strands, adding jade beads, crystal roundels and milky pearls for a surreal effect. These materials are at times mixed and always create a cohesive, eclectically alluring affect that is unique and special. All of Brady's pieces express class, taste and simplicity.

Brady's success derives from his distinctive style that combines elegance and attitude for a stunning final product. The flawlessly crafted jewelry provides a matchless edge to any woman and never lacks in character or charm. With this, Brady hopes to instill positive energy into the women who don his jewelry. "I hope my designs make women feel empowered, confident and beautiful." He has also started creating a jewelry line for men.

The rising designer has branched into other artistic mediums including large acrylic and oil paintings which aided his entry into one of the top rated design schools worldwide, Parsons School in New York where he is currently studying painting and product design while still being fully committed to continuing the development of his jewelry line.

Brady Legler jewelry is available for purchase at Halls on the Plaza in Kansas City and by trunk shows in select retailers in New York and Los Angeles. It can also be found in major luxury retailers by summer 2011 featuring his first full collection.

Visit www.bradylegler.com for a full look book and further information about acquiring one of his high quality designs.

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